**Due Friday, January 6th – Anti-Poaching Infographic**

**Directions and Assignment Description:**

Your audience is a 4th grade class taking a gallery walk through the school hallways. Imagine that they know nothing about poaching or the threat is poses to endangered species. You will create an infographic poster to teach them about this issue in a way that is simple to understand, and has visual aids (pictures/ graphics) with the fact. We will actually display these in the hallway and do a gallery walk. We will not be hosting the imaginary 4th grade class. An infographic is simply information given alongside graphics, or pictures, charts and symbols. See my website for links to website to create an infographic online, and for helpful information about anti-poaching.

**Format:** Hand drawn or electronically created. Must include color, unless the infographic is printed and color ink is not available. It must be at least 8.5 x 11 inches (like plain white printer paper) but may be as large as a poster. Put your name and class period on the BACK of the poster. I will provide paper to students who need it.

**To get started, ask yourself**

* Will my audience find this interesting?
* What is the most important information I need to share?
* What are the main issues with poaching endangered species?
* How does poaching affect these endangered populations of African wildlife?
* What can be done to prevent poaching?

Start by writing down the facts you want to share, and *then* begin to design your infographic.

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| **The infographic must include** | **Points Possible** | **Points Awarded** |
| Contains 4 images | 20 (5 points each) |  |
| Each image is paired with a fact | 20 (5 points each) |  |
| The illustrations are in color  (optional if printing from home or school) | 10 |  |
| Sources are cited for each fact | 20 (5 points each) |  |
| Effort and creativity are demonstrated | 10 |  |
| The work is neat and will interest the audience | 10 |  |
| The student has completed and turned in this rubric to assess his or her own work. |  |  |
|  |  |  |
| Total points |  |  |

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_ Class\_\_\_\_\_\_\_\_\_\_